



**FOR IMMEDIATE RELEASE**

**burton + BURTON® Announces Albert D. Maslia Award Winner**

Bogart, GA (January 20, 2021)

burton + BURTON announced The Pink Posy of Piedmont Athens Regional in Athens, Georgia, as the winner of the 2021 Albert D. Maslia Award. The award showcases excellence in visual merchandising for hospital gift shops and honors the memory of Albert Maslia, a member of the AmericasMart® Atlanta management team. Mr. Maslia served as the Managing Director of Retail Services for AmericasMart® and was a longtime friend of the hospital gift shop industry. Maslia passed away in April 2014.

For this year's award, burton + BURTON made the decision to bring this great opportunity to all hospital gift shops virtually. As strong and determined as Albert was, we were equally determined to host this year's award. The contest was open for all hospital gift shops to showcase their best visual merchandising displays. The winning entries were chosen by a panel of industry experts. The first place winner receives a monetary prize as well as a trophy to be displayed in their store. First place was awarded to The Pink Posy of Piedmont Athens Regional in Athens, Georgia. CoxHealth Auxiliary Gift Shop of Springfield, Missouri, placed second and took home a monetary prize.

Maxine Burton, founder and president of burton + BURTON®, said, "We congratulate The Pink Posy. Their 'Be Hoppy' display did an excellent job of incorporating a large variety of products from whimsical and traditional bunnies to décor in an aesthetically pleasing way. It is an honor to continue this award in Albert's memory. We thank everyone who submitted an entry to this year's Albert D. Maslia Award."

**About burton + BURTON**

Founded in 1982, burton + BURTON® is a family-owned and -operated business that has grown into the largest wholesale distributor of balloons and coordinating gift products in the world. In addition to its showroom at the corporate headquarters in Bogart, Georgia, the company also maintains permanent showrooms at AmericasMart® Atlanta, Dallas Market Center<sup>SM</sup>, and Las Vegas Market<sup>TM</sup>.

**Media Contact:**

Kacie Carswell  
800.241.2094 ext. 2585  
kcarswell@burtonandburton.com

325 Cleveland Road  
Bogart GA 30622  
800-241-2094  
Fax 800-880-9759  
[www.burtonandburton.com](http://www.burtonandburton.com)